# How Price is computed based on different Pricing Methods

In the **Pricing tab**, as you select pricing method, Retail Price will automatically be computed.

#### 1 None

- a. Select None in the Pricing Method field.
- b. Will update the **Retail Price field** with an amount equal to the Standard Cost.

### 2. Fixed Dollar Amount

- a. Select Fixed Dollar Amount in the Pricing Method field.
- b. Enter an amount in the Amount/Percent field.
- c. Amount entered in the Amount/Percent field will be added to the Standard Cost. Result of that will be shown on Retail Price field.

## 3. Markup Standard Cost

- a. Select Markup Standard Cost in the Pricing Method field.
- b. Enter a percent in the Amount/Percent field.
- Formula to compute for Retail Price field is Percent entered in the Percent field plus 100% multiplied by the Standard Cost. Example:
  - i. 40% is entered
  - ii. Standard Cost is 10.00

To compute for Retail Price field: (40% + 100%) x 10.00 = 14.00 1.4 x 10.00 = 14.00

#### 4. Percent of Margin

- a. Select Percent of Margin in the Pricing Method field.
- b. Enter a percent in the Amount/Percent field.
- Formula to compute for Retail Price field is Standard Cost divided by 1 minus Percent entered Example:
  - i. 40% is entered
  - ii. Standard Cost is 10.00

To compute for Retail Price field: 10.00 / (100% - 40%) = 16.67 10 / .6 = 16.67

There are other Pricing Methods available in the Pricing Level tab, in addition to the ones above.

### 1. Discount Retail Price

- a. Select Discount Retail Price in the Pricing Method field.
- b. Enter a percent in the Amount/Percent field.
- c. Formula to compute for **Unit Price field** is Retail Price (Retail Price \* Percent entered)

Example:

i. Retail Price is 14.00 To compute for Unit Price field: 14.00 - (14.00 \* 2%) = 13.72 14.00 - 0.28 = 13.72

## 2. MSRP Discount

- a. Select MSRP Discount in the Pricing Method field.
- b. Enter a percent in the Amount/Percent field.
- c. Formula to compute for **Unit Price field** is MSRP (MSRP \* Percent entered) Example:

i. MSRP is 16.00 To compute for Unit Price field: 16.00 - (16.00 \* 2%) = 15.6816.00 - 0.32 = 15.68

## 3. Percent of Margin (MSRP)

- a. Select Percent of Margin (MSRP) in the Pricing Method field.
- b. Enter a percent in the Amount/Percent field.
- c. Formula to compute for Unit Price field is [(MSRP Standard Cost) x Percent] + Standard Cost Example:

i. MSRP is 16.00 ii. Standard Cost is 10.00 To compute for Unit Price field: [(16.00 - 10.00) \* 40%] + 10.00 = 12.40 (6.00 \* .4) + 10 = 182.00 2.40 + 10.00 = 12.40